

eHealth Innovation Days 2017 in Flensburg

7th and 8th of September 2017

31. July 2017

Under the flag of the Baltic Sea Campus on eHealth, our Institute for eHealth and Management in Healthcare at the Flensburg University of Applied Sciences welcomes international experts on eHealth, focusing on the Baltic Sea Region.

Based on our multi-faceted and successful international cooperation in research projects, in the last years our institute profiled as a “door opener and bridge to eHealth” for the Baltic Sea Region. So, for us it is only consequential to offer this platform again with the second eHealth Innovation Days 2017 for networking, exchanging knowledge and experiences, creating new ideas and partnerships in an innovative and professional surrounding. Our speakers and guests represent different stakeholder groups in eHealth, such as patient organizations, health insurances, research organizations, universities, hospitals and healthcare professionals. By presenting their various approaches and standpoints, we learn about the variety of consumer-centered implementations of eHealth services and discuss methods on teaching eHealth.

Experts, such as Peeter Ross (Tallinn University of Technology, Estonia), will deliver insights in the state of the art, research, developments and challenges of eHealth in our focus-region. Modernizing their healthcare systems, the Baltic Sea countries used at an early stage innovative eHealth-technologies, while providing professionals and citizens with a functional infrastructure, knowledge, access and technical devices. That is why the Baltic Sea Region can be seen as a pioneer making eHealth successful and sustainable. With this background, our guests from Denmark, Finland, Sweden, Estonia, United Kingdom and Germany will present their innovations, best practices and next innovative steps.

Conference key-topics are:

- eHealth in the Baltic Sea Region
- Consumer-centered eHealth services
- Innovative projects and companies
- User involvement and usability
- How to teach eHealth

We are looking forward to welcome you in Flensburg. The registration is already open. For further details, please visit <https://ehealth-innovation.net>